

A RESOLUTION

Ratifying the National Tourism Marketing and Promotion Action Plan for the Federated States of Micronesia.

1 WHEREAS, it is essential to a balanced and stable economy in
2 the Federated States of Micronesia that the Federated States of
3 Micronesia be promoted and marketed globally as a premier diving,
4 ecological and cultural destination in the Pacific; and
5 travel to the country; and

6 WHEREAS, the Department of Economic Affairs has developed a
7 National Tourism Marketing and Promotion Action Plan ("Plan") for
8 the Federated States of Micronesia; and

9 WHEREAS, the Plan recognizes the need to reverse the decline
10 in tourism arrivals to the Federated States of Micronesia as
11 quickly as possible; and

12 WHEREAS, the Plan recognizes that resources for marketing and
13 promotion are scarce and thus must be managed to achieve the best
14 possible value for money; and

15 WHEREAS, the Plan recognizes that the interests of each
16 individual state need to be taken into account as well as national
17 concerns; now, therefore,

18 BE IT RESOLVED by the Thirteenth Congress of the Federated
19 States of Micronesia, First Regular Session, 2003, that the
20 Congress hereby ratifies the Plan;

1 BE IT FURTHER RESOLVED that certified copies of this
2 resolution be transmitted to the President of the Federated States
3 of Micronesia, the Secretary of Foreign Affairs, the Secretary of
4 Economic Affairs and the Governor of each State.

5

6 Date: 5/29/03

Introduced by: /s/ Henry C. Asugar
Henry C. Asugar
(by request)

7

8

9

10

11

12

13

14

15

16

17

18

19

20

21

22

23

24

25

